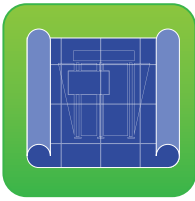


SERVICE OVERVIEW



With 30+ years of experience, the dedicated professionals at Trade Show Solutions Center can help you with every aspect of event marketing from exhibit design/production and promotional items, to logistics and support services for trade shows worldwide. When a problem arises, we can provide faster, more effective remedies thereby reducing the error impact and significantly minimizing the loss of revenue. **We work smart to make every trade show, event or sales meeting a success so that you can focus on making the sale, building profits and increasing revenue. Your success is our success!**



Project Planning from Start to Finish

Our trade show specialists work with you before, during and after the show to help you build more results from your trade show efforts. Whether you run local, regional or national trade show programs we can help you get the most out of your marketing budget.

Every project starts with a planning session. By understanding your expectations, your business plan, your marketing plan and your budget guidelines, we can clearly define the desired goals and objectives. The results you see will be solely dependent on accurate, real time information. After we have worked together to create an overall plan and have identified the necessary steps required to succeed; we work with you to set priorities, assign roles and define responsibilities. After your events we can work with you to analyze the results and lessons learned to ensure future success. **We're your partner in the full event life-cycle**



Research and Site Selection

Whether you need help finding the right shows, booth talent, exhibit materials or promotional items, research and experience are keys to success! We have access to the best resources in the trade show industry, so we can research the right shows for your market and budget. **We help you be in the right place and stand out from your competition.**



Logistics and Property Management

With climate controlled warehouse space in all major convention cities and dispatch centers nationwide, our experienced logistics team helps with transportation and short-term storage. We understand deadlines! Our white glove service saves you from unnecessary wait time and refurbish costs. **We take care of your exhibit property details, so you can focus on building your sales.**



Cost-Effective Show Site Administration

We do all the work involved—from booth space selection, booth space contracts, payment schedules, and shipping, to on-site services including carpet, electric, installation and dismantle, and even storage. **We audit the invoices, handle any disputes and work with a commitment to accountability.**



Installation and Dismantle

The planning starts at the time we begin to design your exhibit. How many cases will the exhibit use; what will the weight be; how are the parts marked so that installation and dismantle runs efficiently; does each case have a case listing and does the set up crew have access to the information before they open the crate? **We care about your success and we care about your budget.**

Move-In Day: All materials and booth components arrive safely and on-time at each trade show location. We are familiar with all major trade show venues and we have support teams in every location. It is not what you know but who you know that often gets the job done.

Move-Out Day: We pack all materials in the same way that the pieces arrived at the show. We are available to assist with split shipments and special instructions so that you can focus on tracking your new prospects and turning them into new customers.



Nationwide Storage

Our warehouse facilities are the ideal storage and staging solution for your valuable trade show assets, no matter how many shows you do each year. Rest assured that your exhibit inventory is safe in a climate-controlled environment with 24/7 security and easy access for transportation loading and unloading. **We treat your exhibit property like it's our own.**



Rental Packages with Marketing Power

Ask about our rental packages. From 10x10 to double-deckers, we offer turn-key rental solutions to capture your prospects' attention.

Making your business successful at trade shows, product showcases or dealer conferences is our business.



Flexibility

We offer all services on an ala carte basis; you can select a turnkey solution or we can customize a program specifically for you. We can work with you on a per-project basis or can set up an annual program. Our Team Leaders offer diversified areas of expertise to support you while you are growing.

Our team's formal training in the arts, technology, marketing and sales, along with time tested resources and proven expertise in trade show strategy and design, creates the foundation for a strong outsource partnership. **Our tenacity, resources and commitment to get the job done go far beyond the operation of a 9-5 outsource partner.**

Beyond exhibits, we offer marketing and sales services, like strategic planning, message development, lead generation and data analytics for small and mid-sized businesses.

We also offer pre-show and post-show mailings, e-mail follow up for show leads, and web presentations for in-booth or website use. **We're more than just trade shows; we build business!**