

Service Overview

Planning -

Every project starts with a planning session. By understanding your expectations, your business plan, marketing plan and budget guidelines, we can clearly define the desired goals and objectives. The results you see will be solely dependent on accurate, real time information. After we have worked together to create an overall strategy and have identified the necessary steps required to succeed; we work with you to set priorities, assign roles and define responsibilities.

Given adequate time and accurate information, our team of experts can save you thousands of dollars from unnecessary late fees, lost revenue from poorly planned sponsorship opportunities and lack of follow up on collected sales leads.

Our team's formal training in the arts, technology, marketing and sales, along with time tested resources and proven expertise in trade show strategy and design, creates the foundation for a strong outsource partnership. Our tenacity, resources and commitment to get the job done go far beyond the operation of a 9-5 outsource partner. We can provide faster, more effective remedies thereby reducing the error impact and minimizing significantly the loss of revenue. We work to make every trade show, event or sales meeting a success so that you can focus on making the sale, building profits and increasing revenue.

Logistics and Property Management -

While You Focus on Building Your Sales . . . We Will Take Care of the Exhibit Property Details. With over 25 years of success behind us, we can make your trade show experience run more smoothly, more efficiently and for less money. Our trade show specialists work with you before, during and after the show to help you build more results from your trade show efforts. Whether you run local, regional or national trade show programs we can help you get the most out of your marketing budget.

Research -

We use the best of the trade show industry resources to research the best shows for your industry and budget.

Cost Effective Show Site Administration -

We do all the work involved--from booth space selection, booth space contracts, payment schedules, and shipping, to onsite services including carpet, electric, installation and dismantle, and even storage.

Move-In Day:

All materials and booth components arrive safely and on-time at each trade show location. We are familiar with all major trade show venues and we have support teams in each major location. It is not what you know but who you know that often gets the job done.

Installation and Dismantle:

The planning starts at the time we begin to design your exhibit. How many cases will the exhibit use; what will the weight be; how are the parts marked so that the installation and dismantle runs efficiently; does each case have a case listing and does the set up crew have access to the information before they open the crate? We care about your success and we care about your budget.

Move-Out Day:

We pack all materials in the same way that the pieces arrived at the show. We are available to assist with split shipments and special instructions so that you can focus on tracking your new prospects and turning them into new customers.

Safe Storage:

Our warehouse facilities are the ideal storage and staging solution no matter how many shows you do each year. We audit the invoices, handle any disputes and work with a commitment to accountability.

Rental Packages with Marketing Power –

Ask about our rental packages; more than just exhibits, we offer pre-show and post-show mailings, eMail follow up for show leads and web presentations for in-booth or website linking.

Making your business successful at trade shows, product showcases or dealer conferences is our business.

Flexibility –

We offer all services on an ala carte basis; you can select a turnkey solution or we can customize a program specifically for you. We can work with you on a per project basis or you can set up an annual program. Our Team Leaders offer diversified areas of expertise to support you while you are growing. More than just trade shows, we build business.